



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 4076195

**Schedule Dates** 10/29/19-11/04/19  
**Advertiser** Cole for VA HD 28-D (133416)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Cole Broadcast (1273758)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1246/1260/8058  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8998885  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,935.00  
**Net Total** \$44,965.00  
**Sales Tax**

### Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	47	\$52,900.00
<b>Grand Total:</b>	<b>47</b>	<b>\$52,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	5P- News-ABC 7 News at 5p		1	1	1	1	1			5	\$800.00	\$4,000.00	Washington (WJLA)		10/28/19
2.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)		10/28/19
3.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	4P- News-ABC 7 News at 4p		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		10/28/19
4.0	Normal Line / Access	10/29/19-11/01/19	1	:30	7:30P- Jeopardy			1	1	1	1			4	\$5,200.00	\$20,800.00	Washington (WJLA)		10/28/19
5.0	Normal Line / SPOT	11/02/19-11/02/19	2	:30	11P- 12A (EST)							1		1	\$700.00	\$700.00	Washington (WJLA)		10/28/19
6.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	12P- News-ABC 7 News at Noon		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)		10/28/19
7.0	Normal Line / SPOT	10/30/19-11/04/19	1	:30	11A- ABC-The View		1		1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		10/28/19
8.0	Normal Line / SPOT	11/03/19-11/03/19	2	:30	6A- ABC-World News Tonight (Sunday)								1	1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/28/19
9.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	7A- ABC-Good Morning America		2	1	1	1	1			6	\$800.00	\$4,800.00	Washington (WJLA)		10/28/19
10.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	2P- ABC-General Hospital		1	1		1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		10/28/19
11.0	Normal Line / SPOT	10/29/19-11/04/19	1	:30	9A- Live with Kelly		1	1			1			3	\$500.00	\$1,500.00	Washington (WJLA)		10/28/19
12.0	Normal Line / SPOT	10/30/19-11/04/19	2	:30	3P- 4P (EST)		1		1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		10/28/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	11/03/19-11/03/19	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/28/19
14.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	7:30P- Jeopardy Wknd							1			\$1,500.00		Washington (WJLA)		10/28/19
14.0.1	Preempt	11/02/19															Washington (WJLA)	Program Change/Exception - College Football	

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